

## ABSTRACT

An air freshener has a base. The base has scented material therein. An abutment is connected to said base. A guide which accommodates a portion of a paper towel holder is connected to said abutment. The air freshener in an installed has an external surface of the abutment in frictional contact with an internal surface of the paper towel tube so that the air freshener will rotate when the paper towel tube is rotated by conventional means.

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